

Intelligent Energy Charitable Trust

Charnwood Squash and Racketball Club



Intelligent Energy Charitable Trust first launched in January 2019 with the aim to make a positive impact on the local community it operates within. The Charitable Trust supports charitable and voluntary organisations, local to Intelligent Energy's headquarters in Loughborough, which support and aid amongst others; community groups, young people, sport and lifelong learning.

The Trust currently distributes £100,000 each year and several organisations have already benefited from funding awards, including Charnwood Squash and Racketball Club.

The recently-formed Loughborough-based charity is committed to developing a squash legacy by supporting and encouraging people to play, irrespective of age, social background, ethnicity, ability or gender.

The team at Charnwood Squash and Racketball Club provide structured arrangements for current players, and also introduce squash (using portable equipment) to interested groups, teams and schools.

The club also supports coaches, particularly those at the start of their careers, to develop key skills and knowledge of the game.

Coaches and leaders incorporate skill development, a basic understanding of the game, values of sportsmanship and team playing into their sessions. Most importantly, they help players understand the benefits of activity for physical and mental well being.

Using the funding awarded by Intelligent Energy, the club have bought 'reward' t-shirts for primary aged children taking part in an introduction to squash programme.

Pauline Young, Head Coach at the club, said

"The Trustees are delighted to be awarded funds that will be used to develop our deep commitment to grass-roots sport. We are particularly focussed on providing opportunities for anyone who wants to play, and making connections with those who don't know the benefits of getting onto a squash court!

We adapt the pricing to enable maximum access to the sessions and necessary equipment, but we are also keen to pay coaches a reasonable fee for their time. The funds from Intelligent Energy free us up to reach out further and faster! "

To find out more about Intelligent Energy's Charitable Trust and to download an application form visit: **www.intelligent-energy.com/about-ie/charitable-trust** or email charitable.trust@intelligent-energy.com