

Intelligent Energy Charitable Trust

# Loughborough Carillon Museum



**Intelligent Energy Charitable Trust** first launched in January 2019 with the aim to make a positive impact on the local community it operates within. The Charitable Trust supports charitable and voluntary organisations, local to Intelligent Energy's headquarters in Loughborough, which support and aid amongst others; community groups, young people, sport and lifelong learning.

The Trust currently distributes £100,000 each year and several organisations have already benefited from funding awards, including Loughborough Carillon Museum who were awarded £1,000 in 2022.

During the pandemic, many organisations were unable to meet in person and lost volunteers that kept their businesses going. Therefore, Loughborough Carillon Museum, in partnership with Loughborough Library Local Studies Volunteer Group, have used the grant to organise four 'Volunteer Fairs' to support these organisations in need.

They have organised three fairs to date two at Loughborough Library and one at John Storer House, and we will be running another one in the Spring.

At each of the volunteer fairs, organisations are given the opportunity to have a table to explain who they are, what they do and engage with potential volunteers.

The fairs were intended to bring together organisations in a public place to enable them to engage with potential volunteers.

With the grant, the Museum have been able to support participating organisations with the creation of informational literature for the events. They have also used the money to pay for the venues, advertising posters and refreshments for those attending the fairs at each of the venues.

After a rather slow start, they were inundated with applications to attend, so much so that they had to switch the second fair to a larger venue and, in some cases, organisations doubled up on a table or left flyers at the fair advertising their volunteer opportunities.

**Mr Mel Gould, Chair of the Carillon Museum Trustees said:**

*"I was surprised at the take up by so many organisations; confirming our belief that the pandemic had left so many short of volunteers."*

*Volunteering is at the very heart of our community, bringing benefits to both users and volunteers alike. The fairs not only gave those organisations an opportunity to recruit volunteers but to engage with the wider public to let them know about the help, advice, heritage and leisure activities available."*

To find out more about Intelligent Energy's Charitable Trust and to download an application form visit: <https://www.intelligent-energy.com/about-ie-intelligent-energy/charitable-trust/> or email [charitable.trust@intelligent-energy.com](mailto:charitable.trust@intelligent-energy.com)